



Sponsorship Opportunities

Airport Grand Opening and 3rd Annual Lake Arrowhead Airport Wild West Air Show

New to the Lake Arrowhead community is the Lake Arrowhead Airport at The Lost Ranch. This hidden treasure of an airport has been in use for over 50 years, in addition to being a recreational airport and source of transportation to and from the Lake Arrowhead area, the airport provides a perfect emergency landing and air evacuation resource for the mountain communities. On Saturday, September 27, 2008, we will celebrate the grand opening of the newest official So Cal airport in 40 years and the 3rd Annual Lake Arrowhead Airport Wild West Air Show. The Air Show will include the arrival of over 25 different aircraft including several historical and aerobatic planes. Airplane rides will be available. Sheriffs and CalFire helicopters will be on display. The Top of the Mountain RC Flyers, RC Model Club, will be on display and perform demonstrations throughout the day. Many activities are being planned including all your western favorites like a great Western Barbeque, mechanical bull rides, live western entertainment, live animals, fun and games for the whole family. Rim of the World Historical Society will be on hand to give guided tours of the historic ranch house, cultural landmark #7. The event will run from 10am – 6pm.

Platinum Level Sponsorship

\$5,000

With your platinum sponsorship you will receive the following:

- ◆ Full page program advertisement
- ◆ Logo placement on all banners and PR pieces
- ◆ Tie down space for two aircraft
- ◆ Booth space for promotional purposes
- ◆ Gate entry for 15 of your selected guests
- ◆ Your name or business mentioned during the air show

Gold Level Sponsorship

\$2,500

With your gold sponsorship you will receive the following:

- ◆ 1/2 page program advertisement
- ◆ Logo placement on all banners and PR pieces
- ◆ Tie down space for two aircraft
- ◆ Gate entry for 10 of your selected guests
- ◆ Your name or business mentioned during the air show

Silver Level Sponsorship**\$1,000**

With your silver sponsorship you will receive the following:

- ◆ 1/2 page program advertisement
- ◆ Logo placement on all banners and PR pieces
- ◆ Tie down space for one aircraft
- ◆ Gate entry for 5 of your selected guests
- ◆ Your name or business mentioned during the air show

Bronze Level Sponsorship**\$ 500**

With your bronze sponsorship you will receive the following:

- ◆ Business card size program advertisement
- ◆ Mention in all PR pieces
- ◆ Tie down space for one aircraft
- ◆ Gate entry for 2 of your selected guests
- ◆ Your name or business mentioned during the air show

To become a sponsor of this year's event please complete the attached form and return as soon as possible.

If you have any questions please contact Cheryl Nagy, Airport Manager @ (909) 844-6818 or email to { [HYPERLINK "mailto:cheryl@lakearrowheadairport.com"](mailto:cheryl@lakearrowheadairport.com) }